

ABOUT RoomsHere.com

RoomsHere.com has been specifically developed to preserve the process of booking **Accommodation** direct with **Accommodation Businesses**, enabling the personal service that many **Accommodation Businesses** aim to provide, whilst achieving some commission free sales to assist their long term viability.

Developed as a multi-platform system integrating all sectors of the **Accommodation** industry this website also provides special **Logins** and management tools for **Visitor Information Centres** and **Travel/Booking Agents** so that **Accommodation Businesses** (who may have discreetly flagged **Commissionable Product**) can be contacted direct to negotiate trading terms and Wholesale/Retail **Rates**.

Accommodation Businesses maintaining paid **Advanced Listings** are encouraged to **Login** at least daily to display vacancies and **Rates**. This **Login** process places their listing at the top of all relevant searches, assisting **Users** to quickly see what **Accommodation** is immediately **Available**.

RoomsHere.com strives to list all **Accommodation** Australia wide so that **Users** can see the vibrancy of tourism in every town, city and region. To achieve this, RoomsHere.com encourages unpaid **Basic Listings** to remain on the website, and although these listings display limited details, phone numbers are included.

DIFFERENCE BETWEEN ADVANCED LISTINGS AND BASIC LISTINGS

Unlike online booking systems that charge from 10% commission on bookings, RoomsHere.com displays **Accommodation Availability** and contact details of **Advanced Listings** for an annual fee of \$132.00 which equates to \$11 per month (including GST).

Accommodation listings are initially setup on a trial basis as an **Advanced Listing** to demonstrate the benefit of displaying all details and **Availability**.

After a designated trial period, an invoice is generated and on payment of the invoice, the **Advance Listing** continues for the following 12 month period. If an invoice is not paid by the end of the 30 day period from the date of the invoice, the **Advanced Listing** reverts back to a **Basic Listing** which moves down beneath **Advanced Listings** but continues to display **Property** information as demonstrated below.

Listing Type	Contact Details	Links	Other Information & Functions
Advanced \$132 Inc GST	<ul style="list-style-type: none"> • Property Name • Property Type • Location Town • Telephone Number 	<ul style="list-style-type: none"> • To Email • To Website • To nominated Product(s) to a preferred online booking system • Property position on map 	<ul style="list-style-type: none"> • Property and Product Descriptions • Photograph • Access to stats – hits and views • Product Calendars displaying Availability • Special information which displays in the Visitor Information Centre and Travel/Booking Agent Logins
Basic FREE	<ul style="list-style-type: none"> • Property Name • Property Type • Location Town • Telephone Number 	-	-

WHY RoomsHere.com HAS NOT AFFILIATED WITH A CHANNEL MANAGER

Whilst we are continuing to monitor industry trends as to why RoomsHere.com should affiliate with a Channel Manager, there are real benefits for our **Users** if we operate independently:

- Vacancies (**Availability**) can be displayed on RoomsHere.com until all rooms are totally sold as it is **impossible for double bookings to occur via the RoomsHere.com platform**. The only way that **Consumers, Visitor Information Centres** and **Travel/Booking Agents** can make a booking via RoomsHere.com is to contact **Accommodation Businesses** direct by phone or email
- Most operators using channel managers put up an allocation of multiple rooms - once the allocation is sold, the online booking system usually displays **SOLD** giving the impression that the **Accommodation** is totally booked. Often, the **Accommodation Business** still has some **Availability** which can be advertised and sold via RoomsHere.com
- **Accommodation Businesses** can take control of how they advertise their vacancies down to the last room, and knowing that they are dealing direct with customers can afford to pass on savings without having to pay commission. Or, when local **Accommodation** is heavily booked, advertising at a premium rate maximises returns
- **Visitor Information Centres** who have co-opted **Accommodation Businesses** to display **Availability** on RoomsHere.com no longer need to maintain manual records, can streamline their service delivery by responding to phone, email and counter enquiries with up-to-date **Accommodation** information and by referring travellers to their personalised **Accommodation Guide** on their **Centre** computer or iPad.